



**ASSOCIATION OF
CROATIAN AMERICAN
PROFESSIONALS**

UDRUŽENJE
HRVATSKO - AMERIČKIH
STRUČNJAKA

Association of Croatian American Professionals

2017 Second Annual Conference

Radisson Blu Aqua Hotel, 221 North Columbus Drive, Chicago, Illinois 60601

AGENDA

Thursday, May 11

6:00 – 8:00 p.m.	Welcome Reception Kirkland & Ellis LLP Conference Center 300 N. LaSalle Chicago, IL 60654
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Friday, May 12

7:00 – 8:00 a.m.	Registration and Breakfast
8:00 a.m.	Opening Remarks Marko R. Zoretic President, Association of Croatian American Professionals Partner/Attorney, Knobbe Martens LLP (Irvine, CA)

	<p>Maria Sentic, Chicago Conference Chair Treasurer, Association of Croatian American Professionals CPA, AccountingLeap LLC (Chicago, IL)</p> <p>Josko Paro Ambassador of the Republic of Croatia to the United States</p>
8:15 a.m.	<p>Panel Session 1: Bridging the Gap: Language Opportunities and Connections Learn about the history and current state of Croatian language schools in the U.S. and Canada. Explore ways for us to help connect our schools. Have an interest in studying in Croatia? Find out about university opportunities in English and Croatian language programs (Croaticum and Matica Iseljenika) in the homeland.</p> <p>Moderator: Igor Boras, Senior Construction Engineer, U.S. Navy – NAVFAC, (Alexandria, VA)</p> <p>Ivanka Paraga, Principal of “Hrvatska Skola Kardinal Stepinac” (Chicago, IL)</p> <p>Fr. Jozo Grbes, Custos, Croatian Franciscans of USA and Canada; Director, Croatian Schools of America and Canada CSAC-HISAK (Chicago, IL)</p> <p>Croatiana Oreskovic, State Office for Croats Abroad (Zagreb, Croatia)</p> <p>Alejandra Pavisich, Croaticum program alumna (Chantilly, VA)</p> <p>Mark Yelich, Senior Attorney, Maggio + Kattar, PC (Washington, DC)</p> <p>Milivoj Markovic, PhD, MBA, Lecturer in International Business and Management, RIT Croatia (Zagreb, Croatia)</p>
9:00 a.m.	<p>Panel Session 2: Building Your Business: Insights and Intellect Prominent Croatian entrepreneurs share their business insights and introspections about current and future Croatian start-up ventures.</p> <p>Moderator: Nikola Metes, Digital Marketing Professional; Secretary, Association of Croatian American Professionals (Redwood City, CA)</p>

	<p>Mark Begich, U.S. Senator, Alaska (2009–2015); Mayor of Anchorage, Alaska (2003–2009); President and CEO, Northern Compass Group (Anchorage, AK)</p> <p>Davorin Stetner, President and CEO, Croatian Business Angels Network; Representative of the Croatian President's Council for Economic Affairs (Zagreb, Croatia)</p> <p>Ante Lucic, CEO and Founder, A-Link and Kampus.hr (Zagreb, Croatia)</p> <p>Alan Koncarevic, PhD, Head of Strategic Alliances, University of Chicago Polsky Center for Entrepreneurship and Innovation (Chicago, IL)</p> <p>Tomislav Car, CEO and Co-Founder, Infinum (San Francisco, CA)</p>
9:45 a.m.	<p>Session 3 - Part 1: Showcase Showdown – Startup Pitches Watch Croatian-led startup ventures from across the U.S. and Croatia present their company ideas. Each startup will present a three-minute pitch followed by five minutes of questions from our panelists.</p> <p>Moderator: Lilli Zakarija-McGough, President and Co-Founder, EdgeOne Medical (Chicago, IL)</p> <p>Startups:</p> <ol style="list-style-type: none"> 1. Unique Travel Set – Rašeljka Maras, President 2. Nanodiy – Saša Miklošić, CEO and Co-Founder 3. Covideo – Marinko Josipović, General Manager - Europe <p>Session 3 - Part 2: Investing in Croatian Startups</p> <p><i>CRONNECT.ME - A Different Approach to Building Croatia's Future</i> Ante Lucic, CEO and Founder, A-Link and Kampus.hr (Zagreb, Croatia)</p> <p><i>How to Invest in Startups in Emerging Ecosystems</i> Serhat Cicekoglu, Partner, Anka Capital Management; Founder, Sente Foundry, LLC (Chicago, IL)</p>

10:30 a.m.	<p>Q&A With Representatives of Croatia</p> <p>Moderator: Tony Marusic, Director of Communications, UnitedHealthcare</p> <p>Zdravka Busic, State Secretary from the Ministry of Foreign and European Affairs Marijana Balic, Member of Croatian Parliament Joseph Petric, Assistant Minister for Economic Affairs Josko Paro, Ambassador of the Republic of Croatia to the United States</p>
11:15 – 11:30 a.m.	<p>Empower Session</p> <p>Peggy Parfenoff, President, WorldChicago Marina Andros, RIT Croatia Mateo Juric, Owner, Best of Croatia Tatjana Mustac, Undergraduate Researcher Dr. Miljenko Bura, University Hospital Center Zagreb</p>
11:30 am – 1:00 p.m.	<p>Lunch Break</p> <p>Attendees are encouraged to attend the Croatian-American Days celebration at Daley Plaza. The program begins at noon.</p> <p>Annual Croatian-American Days 2017 at Daley Plaza A special program will include brief remarks on Daley Plaza from the Consulate General of the Republic of Croatia in Chicago; the Ambassador of Croatia, Josko Paro, from the Croatian Embassy in Washington D.C.; and other key local government officials from the State of Illinois, City of Chicago and Cook County.</p> <p>The event will feature a cultural performances by Chicago folklore dance groups Hrvatska Skola Kardinal Stepinac Chicago and Hrvatska Loza Chicago - Croatian Vines Chicago.</p>
1:00 p.m.	<p>Session 4 - Part 1: Key Legal Issues for Startup and Emerging Ventures</p> <p>It's important to have a grasp on legal issues for startup and emerging ventures. Our panelists will provide an overview of basic company startup issues and logistics such as: choice of entity, founder vesting, as well as issues specific to Croatian businesses entering the U.S. market. Additional topics will include capital raising issues and intellectual property matters affecting new companies.</p>

	<p>Moderator: John Kosir, Attorney, Kirkland & Ellis LLP, (Chicago, IL)</p> <p>Dorothy Vinsky, Partner, Royse Law Firm, PC (Los Angeles, CA) President, ACAP Los Angeles Chapter</p> <p>Stijepko Tokic, Department Chair, Professor, Northeastern Illinois University (Chicago, IL)</p> <p>Mauro Viskovic, Counsel, Meltzer, Lippe, Goldstein & Breitstone, LLP (NY) President, Croatian American Bar Association President, CroAmPro Legal Section</p> <p>Marko R. Zoretic, Partner/Attorney, Knobbe Martens LLP (Irvine, CA) President, Association of Croatian American Professionals Founder, Past President of Croatian American Bar Association</p> <p>Don Markušić, Barrister and Solicitor (Zagreb, Croatia)</p> <p>Session 4 - Part 2: Presentation</p> <p><i>Unequal Democracy: The political position of Croats in Bosnia and Herzegovina</i> Valentino Grbavac, Georgetown scholar (Washington, DC)</p>
2:00 p.m.	<p>Panel Session 5: Let Your Voice be Heard This panel will discuss the voice of the Croatian diaspora in traditional and social media channels. Leading journalists and editors from American and Croatian media will be joined by communication strategists to discuss best practices and opportunities to enhance story-telling for the Croatian-American brand.</p> <p>Moderator: Maria Dugandzic-Pasic, VP Corporate Communications, PNC Bank President, CroAmPro Journalism & Media Section</p> <p>Anna Rozenich, Public Relations expert; Senior Vice President-Corporate Communications, Arthur J. Gallagher & Co. (Itasca, IL)</p> <p>Sandy Pudar, Assistant News Director, WGN-TV (Chicago, IL)</p>

	<p>Iva Lugaric, Writer/Contributor, Moja Hrvatska, Vecernji List (Chicago, IL)</p> <p>Mike Misetic, Managing Partner, Franchise Elevator PR</p> <p>Ela (Mirkovic) Kelly, Founder & Senior Publicist, Krown Public Relations LLC</p>
2:45 p.m.	<p>Empower Session</p> <p>Mara Vitols-Hrgetic, G2.3 Croatia Josip Hrgetic, Forum Zagreb Nevenka Jurkovic, Croatian Woman Chicago Mark Herceg, PHD First Croatian Conference on Sports Related Brain Injuries</p> <p><i>How to hack your business growth on the Internet</i> Mislav Gluscevic, VP of Global Sales & Marketing, Avalon Hosting, LLC</p>
3:00 p.m.	<p>PM Break (coffee and snacks will be served)</p>
3:20 p.m.	<p>Conference Keynote: Finding Success On and Off the Field Networking is key to building a foundation for personal and professional success. Learn how a strong work ethic, cultivated by his Croatian roots, helps Dave Diehl find success in growing his network, building his career post-football, and in joining an organization like ACAP.</p> <p>Dave Diehl, two-time Super Bowl Champion for New York Giants, Investor and Fox NFL Game Analyst (New York, NY)</p>
3:40 p.m.	<p>Panel Session 6: Game On! Learn how Croatian athletes have played an integral part of building brand identity and awareness about Croatia and the diaspora in the U.S.</p> <p>Moderator: Sanja Jurkovic Budimir, Players Agent licensed by U.S. Soccer Federation; Co-Founder of Golden Goal Sports & Marketing (Chicago, IL)</p> <p>Korie Hlede, former Croatian National Basketball Team and WNBA player; Co-Founder of Flow Basketball Academy (Chicago, IL)</p> <p>John Jurkovic, former NFL player; ESPN Radio Host (Chicago, IL)</p>

	<p>Zoran Planinic, former Croatian National Basketball Team and NBA player; Investor (Chicago, IL) President, CroAmPro Athletics Section</p> <p>Ante Loncar, General Manager, RWB Adria; Vice President, Illinois State Soccer Association</p> <p>Matija Abicic, Croatian World Games Representative; Croatian World Congress – U.S. Vice President (Los Angeles, CA)</p>
4:30 p.m.	<p>Panel Session 7: Task Forces Update</p> <p>Moderator: Marko Zoretic, President, Association of Croatian American Professionals Partner/Attorney, Knobbe Martens LLP (Irvine, CA)</p> <p><u>Double Taxation Task Force</u> Mauro Viskovic, Counsel, Meltzer, Lippe, Goldstein & Breitstone, LLP President, Croatian American Bar Association President, CroAmPro Legal Section</p> <p><u>Medical Tourism Task Force</u> Steven Pavletic, MD, MS (Washington, DC) <i>Senior Clinician</i>, National Cancer Institute, National Institutes of Health; <i>Adjunct Professor of Medicine</i>, Georgetown University</p> <p><u>Domovina Task Force</u> Jeana Havidich, MD, MS, Associate Professor, Dartmouth-Hitchcock Medical Center (Lebanon, NH)</p>
5:00 p.m.	Closing Remarks
7:00 p.m.	<p>Gala Awards Dinner Atlantic Ballroom Radisson Blu Aqua Hotel 221 North Columbus Drive Chicago, Illinois 60601</p>

	<p><u>Remarks</u></p> <p>Cardinal Blase Cupich, Archbishop of the Archdiocese of Chicago Sanja Lakovic, Consul General of the Republic of Croatia in Chicago Zdravka Basic, State Secretary from the Ministry of Foreign and European Affairs</p>
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Breakout Sessions

9:00 – 10:30 a.m.	Meeting Room Caribbean/ Caspian	<p>Removing Barriers to Croatian Language Education Moderator: Davorka Kirincic, City Planner, Des Plaines, IL; Croatian-English Translator Board Secretary, Croatian Cultural Center; former Principal and Teacher, Croatian School</p> <p>Do you have ideas to improve the Croatian educational system? Join us for a round table debate to exchange ideas and develop recommendations for the best way to improve their academics.</p> <p>Additional topics will include: the need for unified teaching programs, books and notebooks. Government representatives from the State Office for Croats Abroad will be in attendance.</p>
2:00 – 3:20 p.m.	Meeting Room Caribbean/ Caspian	<p>Faces of Change: Croats in BiH Status of Croats in Bosnia & Herzegovina Moderator: Mark Yelich, Senior Attorney, Maggio + Kattar, PC</p> <p>Engage in a discussion about the various issues that Croats in Bosnia and Herzegovina face and how the diaspora can help. Valentino Grbavac, Georgetown scholar, will present his research on this topic.</p>
2:45 – 3:20 p.m.	Meeting Room Baltic/Bering	<p>Let's be Social Moderator: Mary Lesina Strbich, Client Solutions Manager, Facebook/Instagram</p> <p>This hands-on workshop will empower community grassroots organizations to enhance their brand and increase audience engagement opportunities. The session is ideal for members of cultural, educational, athletic and other community-based organizations seeking insight to improve engagement on their social media sites.</p>

3:00 – 4:30 p.m.	Meeting Room Adriatic/Aegean	<p>Destination: Health and Wellness</p> <p>Moderators: Steven Pavletic, MD, senior clinician at NIH and Eugen Halar, MD, University of Washington</p> <p>Croatia isn't just a place for fun in the sun, it's also a healthcare destination. Engage in a panel discussion analyzing Croatia as a medical destination for tourists and retirees. We'll discuss medical programs, logistics, marketing and public-private strategies.</p> <p>Special presentation: "Current Status of Health Tourism in Croatia," by Miljenko Bura, PhD; Zagreb, Croatia.</p>
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